



# GIVE YOUR CUSTOMERS THE BEST SIRIUSXM.

**SiriusXM has teamed up with MPK.**

Opt in to the free Pre-Owned Program and give your customers a 3-month SiriusXM Platinum Plan trial subscription when they purchase vehicles from your dealership.

**No cost. No kidding.**

Enroll for FREE at [SiriusXMDealerPrograms.com](https://SiriusXMDealerPrograms.com)



**Your customers can listen anywhere.**

**MUSIC** AD-FREE

**TALK** THE BIGGEST AND BRIGHTEST PERSONALITIES

**COMEDY** LAUGH OUT LOUD

**NEWS** WORLD-CLASS NEWS, WHEN YOU NEED IT

**SPORTS** LIVE GAMES FROM EVERY MAJOR SPORT



## ENROLLMENT PROCESS

- > Visit [SiriusXMDealerPrograms.com/enrollNow.aspx](https://SiriusXMDealerPrograms.com/enrollNow.aspx) and select MPK from the DMS drop down.
- > **Complete the enrollment form** with your dealership information.
- > Please **expect a call from CDK** to complete your enrollment.

## PRE-ACTIVATING RADIOS

Once enrolled, mark a vehicle sold to go active in the SiriusXM Program. Then use the Dealer App to pre-activate radios on your lot to demonstrate SiriusXM during test drives.



### Download the Dealer App

Pre-activate SiriusXM radios so all your customers leave the lot listening to the best entertainment. Important: The radio needs to be powered on and have a clear view of the sky to successfully activate the service.

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